



Texas Recycled Newsprint Survey

2013 Survey Results

Each year, the Texas Commission on Environmental Quality (TCEQ) conducts a survey of Texas newspaper printers and publishers to determine their use of recycled newsprint. The following results are from calendar year 2013, which were compiled in 2014.

Summary of Results

State law sets the objective for newspaper publishers to meet at least one of two recycling goals. More than 11 percent of respondents met this objective, with more than 11 percent also meeting or exceeding both goals. As a group, responding publishers met both the recycled newsprint goal and the post-consumer recycled content goal, exceeding the recycled newsprint goal by 10 percent and exceeding the post-consumer recycled content goal by more than 10 percent.

Though as a group, responding publishers met both goals, the total tons of recycled newsprint and post-consumer recycled content purchased by respondents has declined from previous reporting years (see Table 3 below). Publication respondents who did not meet either goal cited inability to obtain sufficient quantities of recycled newsprint at competitive prices and a few respondents cited the closure of the Catalyst Paper recycle mill in Snowflake, AZ in 2012 as a large factors for why they did not purchase more recycled newsprint. If these trends continue, we expect the total tons of recycled newsprint purchased by respondents to decline in future reporting years.

Use of Recycled Newsprint

One goal calls for recycled newsprint to comprise 30 percent of total newsprint purchased. Recycled newsprint is defined as newsprint containing 25 percent or more post-consumer recycled content. Highlights for 2013 include the following:

- Approximately 40 percent of newsprint purchased by respondents was recycled newsprint (30,993 tons);
- More than 11 percent of the respondents met or exceeded this goal; and
- Since 1995, 40 percent of all newsprint purchased by respondents has been recycled newsprint, totaling to more than 3 million tons of recycled newsprint purchased.

Aggregate Post-consumer Recycled Content

The current goal for aggregate post-consumer recycled content in newsprint (i.e., the overall percentage of post-consumer recycled content in all newsprint purchased) is 18 percent. Results for 2013 include the following:

- Approximately 28 percent of total newsprint purchased by respondents was post-consumer recycled content (21,943 tons);
- More than 11 percent of the respondents met or exceeded this goal; and
- Since 1995, respondents have purchased more than two million tons of post-consumer recycled content (30% percent of all newsprint purchased).

Goals and Totals

Table 1 - Cumulative (Since 1995) Newsprint Usage Results			
Number of Times Publications Reported	Total Amount of Newsprint Purchased	Total that was Recycled Newsprint	Post-consumer Recycled Content in Newsprint
5,262	7.7 million tons	40% (goal: 30%)	30% (goal: 18%)

Recycled Newsprint Survey - Results from Calendar Year 1995 to 2013

Table 2 - Newsprint Usage Goals				
	Newsprint that was Recycled Newsprint (Percentage)		Post-consumer Recycled Content in Newsprint (Percentage)	
Year	Goal	Actual	Goal	Actual
1995	10	20	2.5	18
1996	10	24	2.5	22
1997	20	37	12	21
1998	20	43	12	21
1999	20	46	12	22
2000	30	46	18	33
2001	30	46	18	34
2002	30	52	18	48
2003	30	38	18	30
2004	30	40	18	23
2005	30	56	18	46
2006	30	57	18	42
2007	30	36	18	43
2008	30	48	18	36
2009	30	51	18	42
2010	30	28	18	28
2011	30	27	18	24
2012	30	34	18	25
2013	30	40	18	28

Table 3 - Newsprint Survey Details				
YEAR	Number of Publications Represented	Total Amount of Newsprint Purchased (tons)	Total Amount of Recycled Newsprint Purchased (tons)	Total Amount of Postconsumer Recycled Content Purchased (tons)
1995	291	662,482	132,423	119,247
1996	280	528,480	128,659	116,266
1997	283	631,817	236,680	132,682
1998	295	638,432	274,521	134,069
1999	277	693,902	319,860	152,658
2000	227	563,250	259,995	184,237
2001	181	480,964	222,714	163,388
2002	149	529,282	275,506	253,362
2003	262	648,776	244,974	194,684
2004	177	237,346	95,023	55,000
2005	300	481,168	268,107	221,872
2006	226	168,652	95,741	70,493
2007	350	352,302	127,500	151,960
2008	256	266,449	126,776	96,226
2009	245	188,853	97,158	79,730
2010	226	181,305	50,350	50,290
2011	448	183,675	49,449	43,696
2012	435	169,808	58,428	41,813
2013	354	77,476	30,993	21,943

Pollution Prevention and Education (MC-108)
 Texas Commission on Environmental Quality
 P.O. Box 13087
 Austin, Texas 78711-3087
 512-239-3143, <recycle@tceq.state.tx.us>